Photography and Filming waiver

We love to use photographs and images of participants in our activities to encourage others to participate in future activities and make donations to support our work.

Images of crowds

Where the image is of a crowd and does not focus on one individual or a group of individuals, it is unlikely to be personal data as the individuals will not be identifiable. Our policy is that individuals should still be informed that photographs or videos are being taken. We will consider making announcements about photography/videos at events and put up signs to inform event attendees that images will be captured by Parkinson's UK.

Where the image is of a crowd we will use reasonable steps to respect the preferences of individuals who request not to be recorded in larger events however this may not always be possible. This means that for example the issuing of coloured lanyards which can then be used in post-production to identify those individuals who did not want to be included in any images.

Images of small groups, individuals and minors

Images of small groups, individuals and minors are likely to constitute personal data and will be treated in accordance with data protection legislation. We rely on legitimate interests to capture photography and videos and provide privacy information to ensure participants are aware that images would be taken and the context in which those images would subsequently be used by Parkinson's UK. If you do not want your photograph and/or any film footage taken at an event to be used you may contact Parkinson's UK via email <u>fundraising@parkinsons.org.uk</u> or call **0800 138 6593** to request this. Where this application is being submitted on behalf of a minor, an adult with parental responsibility responsible for the minor's participation should agree to these terms on their behalf.

By registering your objection, this will not prevent you from entering. In order to honour your objection request on the day of the event, we will use reasonable steps to respect the preferences of individuals. This means that for example the issuing of coloured lanyards which can then be used in post-production to identify those individuals who did not want to be included in any images.

I understand that photography and filming of this event will take place.

I understand that any photographs and video content taken could be used for marketing and publicity purposes to promote Parkinson's UK activities, both online and in print.

I understand that if I do not want my photograph/film footage or that of a minor under my responsibility to be taken at an event to be used, that I may contact Parkinson's UK via email <u>fundraising@parkinsons.org.uk</u> or call **0800 138 6593** to request this.